



Equipois CEO Featured on Better Process Podcast

April 3, 2009, LOS ANGELES, CA – Equipois Inc.’s President and CEO, Eric Golden, appeared on the *Better Process Podcast* broadcast yesterday, April 2, 2009. In his second appearance on the show, Golden reported on the recent Applied Ergonomics Conference, as well as discussing Equipois’s recent release of its zeroG² product and other innovations in the industry.

The *Better Process Podcast*, the brainchild of host and Six Sigma Black Belt Ken Rayment, covers issues of current interest to small and medium manufacturing companies. The podcast, which is approaching its 800th episode, is downloaded by as many as 20,000 listeners each week. “Equipois’s zeroG technology is one of the most exciting innovations in industrial ergonomics that I have seen in years,” said Rayment. “We are very happy to track the progress of this technology and to have Eric’s insights on the direction of the industry.”

Equipois’s zeroG[®] technology allows tools, parts, and materials to be maneuvered as if weightless with unprecedented freedom of motion, enabling workers to operate more efficiently, with better control, and with significantly less risk of injury. Launched in 2008, the technology is being used by some of the best known manufacturers in the world in aerospace, automotive, heavy machinery, and other industries. Equipois’s zeroG⁴ product, which holds tools and parts weighing up to 36 lbs., received the Attendees’ Choice Award for new product of the year at the 2008 National Ergonomics Conference and was named a finalist for product of the year by Plant Engineering Magazine, among other honors. Its zeroG² product, launched last month at the Applied Ergonomics Conference, supports payloads weighing under 10 lbs., providing dramatic ergonomic benefits for drills, palm sanders, small rivet guns, grinders, and other common industrial tools.

The podcast can be found at <http://www.podcasternews.com/bpp/5428/>.

ABOUT EQUIPOIS INC.

Equipois designs and manufactures revolutionary technologies that allow tools, parts, materials and other payloads to be maneuvered as if weightless, but with full range of motion. The company’s patented zeroG[®] systems are designed to support a range of manufacturing, heavy industrial, bioresearch, medical and other applications in order to reduce workplace injuries and associated costs while increasing productivity. For further information, visit www.equipoisinc.com.

ABOUT THE BETTER PROCESS PODCAST

Based in Colorado and across the U.S. via Skype, the Better Process Podcast interviews small and mid-sized manufacturing companies, and the companies that service these companies. Shows are free to download from iTunes (search for Better Process Podcast in iTunes music store) and are available most business days. More information on the show can be found at <http://www.BetterProcess.com>. The Better Process Podcast is the voice of the small and mid-sized manufacturing firm.

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